

Virtual 7th Annual Project Controls SUMMIT

January 27, 2021, 7:45 AM - 3:30 PM online

SUMMIT focus is helping owners and key design, engineering and construction professionals gain a better understanding of important issues and principles that influence their ability to effectively and successfully meet their project, financial, and organizational goals.

The SUMMIT is Virtual for 2021

Saving time and travel cost to sponsors, attendees and presenters, a virtual format allows attendance from anywhere, broadening the audience. It also enables unique program forms and sponsorship benefits, like Videos, Hosted Brown Bags, and Intro/Moderation, plus full-page Summit PDF Program Ads. Attendees can participate in focused presentations throughout the day, plus "Brown Bag" breakout sessions midday. Sponsors can enjoy more pre-event exposure and gain web traffic. On the following pages, see the Sponsorship Benefits Chart and Registration/Sponsorship/Ads Order Form.

SPONSOR NOW for best exposure. REGISTER NOW to assure your spot.

\$140 Members \$165 Non-Members

► **SAVE \$15 per person: Register a Team of 3 or more from your organization**

Sponsor, Ad, Register, Questions: (916) 599-8020 vann@wccc.org

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PRESENTATIONS

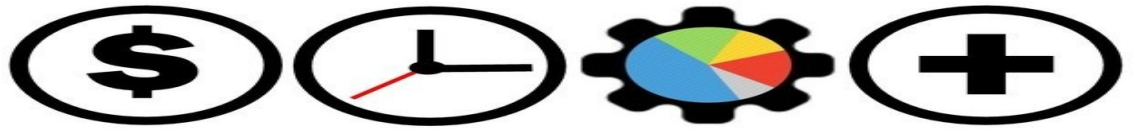
(Brown Bag Breakout Topics will be announced later)

Early Project Control Strategies for Successful Project Delivery	John Moehnke , Engineering Software Solutions Whitney Kutney , ValSource, LLC
Forecasting Reality: Dynamic Solutions for Cost Awareness	Paul Martin , Institute for Construction Innovation & UC Davis Advanced Studies in Estimating and Integrated Management Certificate Program Justin Reginato , California State University, Sacramento Jason Wu , Fong Chan Architects Julianne Nola , Major Capital Projects, UC Davis Design and Construction Management
Virtual Modeling to Create Real-Time Analytic Capabilities	Michael Rendler , e7
Early Completion Schedules - Benefits, Risks and Defenses	Jim Zack , James Zack Consulting
Calculating Costs in a COVID 19 World	Rachel Personius and Kevin Andrews , Currie & Brown
The Productivity Factor - COVID-19 and Beyond	Dr. David Halligan , Ankura
Silver Lining Lessons in a COVID-19 World	Chad Chapman and Mark Krogen , Currie & Brown
The Impact of Artificial Intelligence on Owners and Managing Claims	John Armstrong , Civic CM

Learn more about this established program on the WCCC Project Controls SUMMIT webpage:

<http://www.wccc.org/prodev/project-controls-summit.html>

You will find: 2015-2020 Summit Presentations List, Programs and Photo Albums



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SPONSORSHIP BENEFITS

SUMMIT SPONSORSHIPS	Sponsorship LEVELS				Additional Opportunities		
	Platinum	Gold	Silver	Bronze	Video Ad	Host Brown Bag	Intro/Moderate Session
BENEFITS ▼ LIMITS ►	4	4	none	none	8	6	9
	\$1,500	\$1,250	\$1,000	\$750	\$500	\$500	\$400
2-Min. Video Ad played before a presentation	•				•		
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Thank you in SUMMIT Welcome & Close	•	•	•	•			
Name ONLY in Program Sponsors List		•	•	•			
Name ONLY on Thank You e-Notice after		•	•	•			
Name & Firm in Session Agenda Listing						•	•
<p>The SUMMIT Program includes the Agenda, Speaker Bios with photos, and more. It will be sent to registrants as a pdf to print. It will be linked on the SUMMIT webpage, where it will stay ongoing.</p>							
ELITE PROGRAM SPONSORSHIPS	Placement Choice ►			1st	2nd	3rd	4th
BENEFITS ▼ Pay now to start exposure.	Ads due by 1/21/21			\$1,300	\$1,200	\$1,100	\$1,000
Full-Page, Full-Color Ad in SUMMIT Program				•	•	•	•
Name & Logo on Project Controls Summit Webpage Sponsor Listings				•	•	•	•
Name & Logo in Thank You e-Notice after				•	•	•	•
<p>Quarter-page and card-sized ads are available . See order form on page 3 for pricing.</p>							
<p>*To receive any benefits in the Program, you must commit, pay, and submit Ad no later than 1/21/21.</p>							
<p>To confirm availability & secure Sponsorships contact: Valerie (916) 599-8020 vann@wccc.org</p>							

(Rev: 1/15/21)

Order Form is on page 3



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<p>TICKETS</p> <p style="text-align: right;">WCCC MEMBERS SINGLE: _____ x \$140 each*</p> <p>SAVE Register a TEAM of 3+ from your MEMBER firm/agency: _____ x \$125 each*</p> <p style="text-align: right;">NON-MEMBERS SINGLE: _____ x \$165 each*</p> <p>SAVE Register a TEAM of 3 + from Non-Member firm/agency: _____ x \$150 each*</p> <p>▶▶▶ ATTACH LIST w/Name, Firm, Title, <u>Direct</u> Phone, & E-mail for EACH attendee</p> <p style="text-align: center;">No-shows, & cancellations after 1/20/21, are subject to full fee.</p> <p>▶ IMPORTANT: Registrations accepted until no later than noon January 25th</p>	<p>TICKETS TOTAL</p> <p>\$ _____</p>
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<p>SUMMIT SPONSORSHIPS (Any Limits are in Parentheses)</p> <p><input type="checkbox"/> \$1500 Platinum (4) <input type="checkbox"/> \$1500 Gold (4) <input type="checkbox"/> \$1000 Silver <input type="checkbox"/> \$750 Bronze</p> <p><input type="checkbox"/> \$500 Video Ad (8) <input type="checkbox"/> \$500 Brown Bag Host (6) <input type="checkbox"/> \$400 Intro/Moderator (9)</p> <p>PROGRAM SPONSORSHIPS (Max of 4 accepted) Ads & Payment due by 1/21/21</p> <p>Placement Choice: <input type="checkbox"/> \$1300 First <input type="checkbox"/> \$1200 Second <input type="checkbox"/> \$1100 Third <input type="checkbox"/> \$1000 Fourth /</p>	<p>SPONSOR TOTAL</p> <p>\$ _____</p>
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<p>DISPLAY ADS (If Space available after 1/4/21) (300 dpi, submit in both jpeg & pdf formats)</p> <p style="text-align: center;">Card Size 3.5" w x 2" h</p> <p style="text-align: center;">1/4 page 3.5" w x 4.5" h</p>	<p>Pay to secure. ADS due by 1/21/21</p> <table style="width: 100%;"> <tr> <th style="text-align: left;">WCCC Member</th> <th style="text-align: left;">Non-Member</th> </tr> <tr> <td><input type="checkbox"/> \$200</td> <td><input type="checkbox"/> \$275</td> </tr> <tr> <td><input type="checkbox"/> \$325</td> <td><input type="checkbox"/> \$400</td> </tr> </table>	WCCC Member	Non-Member	<input type="checkbox"/> \$200	<input type="checkbox"/> \$275	<input type="checkbox"/> \$325	<input type="checkbox"/> \$400	<p>ADS TOTAL:</p> <p>\$ _____</p>
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Contact Valerie to Secure and Confirm ALL Sponsorships and Ads: (916) 599-8020 vann@wccc.org

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(Rev: 1/15/21)

▶ **E-mail completed ORDER FORM + Team LIST to: vann@wccc.org** (You may call afterward w/CC# & info)

Check Payments: After e-mailing Order Form & List, mail copies **ASAP** with check payable to:

Western Council of Construction Consumers, 1731 Howe Ave. #613, Sacramento, CA 95825-2209